



ACADIA

ENTREPRENEURSHIP CENTRE

The Acadia Entrepreneurship Centre Entrepreneurship Certificate Community of Practice

May 2021 Workshop Schedule All Workshops are FREE! 9 a.m - 12 p.m. Wednesday mornings Online

Communication Workshop with Bernice Williams (May 5th, 2021)

Looking to improving your communication skills? This is the workshop for you. Bernice will provide us with tips on how!

To register: [click here](#)

The Enlightened Value Adder (May 12th, 2021)

In this workshop your facilitator Gary Morton, will share with you his value-adders success map that outlines a path from “Value-Added Idea, to Value Added Income”. His presentation will highlight seven key element areas for value-adding that you can apply to your business for greater success.

To register, [click here](#)

Intellectual Property (May 19th, 2021)

• Bring your creations to life. Learn why intellectual property matters. Innovation starts with an idea—your idea. Are you developing your idea into something tangible such as building a brand for your business or creating a product to sell? If so, then you need to know about intellectual property (IP). This seminar, with Catherine Vardy, will introduce you to trademarks, patents, trade secrets, industrial designs and copyright, and explain how protecting your creations through IP rights can give you an advantage over your competition.

To register, [click here](#)

Building Business Brainstorming with Bernice Williams (May 26th, 2021)

Join us for Coffee and conversation. We are offering the space to bring forward ideas, challenges and opportunities with like-minded people. This community of practice is a space that allows people to engage and support each other as they open, build and grow their business. Everyone is welcome, our strength is in collaboration.

To register, [click here](#)

[CLICK HERE FOR OUR COMPLETE TRAINING CALENDAR](#)



Have you ever thought of Starting Your Own Business?

You may be eligible for the Self Employment Program

A 40-week program funded by Employment Nova Scotia to provide aspiring entrepreneurs with income and entrepreneurial support as they develop and execute their business plans. If you are interested in starting your own business, and are Employment Insurance (EI) eligible, you may qualify for the Self Employment Program.

The Program includes:

- one-on-one business counseling
- assistance researching and writing a business plan
- post start-up assistance and mentoring
- training and networking opportunities

Interested in learning more, register for one of our Orientation Sessions:

Lunenburg County

Contact: Donna Fancey
Business Counsellor
902-530-5141
donna.fancey@acadiau.ca

or

Queens County

Contact: Elizabeth Crossland
Business Counsellor
902-543-1067
elizabeth.crossland@acadiau.ca